Flower Fold Pop-up Card with CBTV Live

Chapter 1 - Chapter 1
Flower Fold Card
(uplifting music) - Hey everybody, welcome to "Creative Bug." It's Courtney and. - Faith, hi. - Two of the regular "Creative Bug" staff so you've probably seen one, either, or both of us on the live shoots. Because we're live, it means you can write in and ask questions and we're actually filming Faith all this week? What are we filming with you? - We are doing a 30 day book art class and I've been having the best time. - It's been so amazing to watch unfold, literally unfold on camera. Tell me a little bit about book arts. I love book arts. I'm a super book fan, but for people who aren't super book fans or don't even know that they're fans yet, can you give 'em a little, - Yeah. - Sampler? - So I actually went to graduate school for book art in creative writing and book art is basically art that takes the form of a book. So some people make really bizarre looking books, some people make really traditional books, but they work in crazy ways. The easiest thing I've heard that explains book art is actually from furniture art. - Oh. - There's this artist, Gordon Peter and he says, "I sit someone in front of an object and I tell 'em it's a chair and I see how they interact with it." So book arts can often work in the same way where you say this is a book, like maybe it's a lobster. And so it can be kind of esoteric and weird like that. - Maybe it's a lobster with a book inside. - It could be, yeah. Or it could be a lobster, 'cause like lobsters tell a story, or it can be just really beautiful pages that are really meaningful and personal to you. So we're not making lobster books. - We're not, we're not. - We're making book books. - But we are starting a page at a time. So it's very approachable, even if you're brand new to bookmaking. And then what kind of things can people expect to see, like in the books? I know there's an awesome popup. - We have a lot of movable elements. So there's flaps and pockets and there's a wheel, there's the popup and we have some writing prompts, some ways to get images down on a page, different background techniques. So we try to be as complete as possible and cover like anything you're going to need to start your first book. You will definitely be able to find it in this class. - It's gonna be so awesome. And we thought we'd share today. We're actually in the middle of filming, so we thought we'd share one of the techniques from Faith's class that's gonna be upcoming in a few months. And this is called the flower fold, yeah? - Yes. This is a flower fold. - So before you can get started, you have to know a little bit about paper and how paper works because we're gonna be folding it. It's a little bit of paper engineering. So how can you tell? Well, paper has a grain, right? And what does that mean? - Yes, paper has a grain and it's the direction that the fibers are lying. And if you are folding, or today we're going to make some cars, you need to know which direction the grain is going. So if you're folding against the grain, the paper's gonna crack. It's not gonna look as nice. It's definitely not going to last as long. - A fold won't look as clean and often it won't stay closed. So if you're making a book, that's a big deal. If you're making a card, then there's not a lot of surprise 'cause it won't ever close, or close well. So okay, so it's important to know the grain. - Yes. - So how can we tell the grain? - There are a couple different ways to tell the grain, but my favorite way is the bounce test. - Okay. So we have just eight and a half by 11 sheets of card stock. But you can do this with any paper. You can even do it with book board, which is really hard and resistant. But okay, go ahead. - [Faith] So you fold it in half gently so you're not folding it down, actually. You're just pressing against it and you're feeling the resistance against your hand. And then you turn it 90 degrees and you repeat the process. And one way is going to be a lot easier than the other. - [Courtney] Actually this has more resistance. - This

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is pressing up against my fingers more, so if you give it, you know, I don't know, two pounds of pressure and see how far down it goes versus the other way, two pounds of pressure, it goes down much further. So this tells us the grain is running long ways. I had a lot of difficulty understanding, why grain was important or how it worked until my teacher explained to me that it's like, how it folds, imagine that you're hugging a tree. - It's actually this way, but. - And then where the tree is, the imaginary tree, is where the grain's going. So hug and imaginary tree. - So on this, grain's going this way, - Yes. - [Courtney] Which means folds have to follow that grain. - [Faith] Yes. - [Courtney] Which means what we did is cut this in half to make our cards. So we have just card stock here. This is scrapbooking card sockets, double sided. And you can see that this is half of our eight and a half by 11 sheet. And when we fold, that fold is gonna be running parallel to the grain of the paper. - [Faith] Yes. - [Courtney] So you always wanna test, yeah? - That was a much clearer explanation than the tree. - I love the tree. - It worked for me. - It's a good visual. - It made sense at the time. - Okay, so we start, this is gonna be our card, like our card backing. Awesome. - [Faith] And this is our inside and we're folding corner to corner. - [Courtney] Any tips for lining everything up? Just align all the things. - [Faith] Don't be cocky about it because folding seems like it should be really easy, but if you're even a little bit off, the whole card's gonna be off. So take your time and make sure it's really evenly lined up. - [Courtney] Okay. - [Faith] And then I hold it down with my left hand. I take my bone folder and start from the middle, go out. You're using the edge of it, not the flat part. So you get a really crisp clean. It's super sharp. - [Courtney] And I was just gonna make a note for people who have not seen a bone folder, although Martha Stewart has made these pretty commonly popular, Faith's is actually made out of recycled cow bone and mine's Teflon. These are actually both Faith's but I'm borrowing it for this live shoot. And they each kind of have their winning merits. Like this has a sharper point, but this one can sometimes just be a little bit smoother when burnishing, so. - [Faith] And people who've been doing book binding for a while have like many different bone folders. - I have so many and then I can never find one. - Then you have to buy more! - Ever. - I have one of these in every backpack. - [Courtney] Yeah, exactly. - In case I have an emergency book situation. - Why didn't we do a purse stump in this 30 day challenge? - We could have. - It's a bump folder in there. - [Producer] Okay before you guys move forward, we have two comments. Faith, Christie said the tree helped tremendously. - I'm so glad, Christie. Christie says that the tree helped tremendously. Thank you, I appreciate that. - [Producer] And Dawn Catalano Hale. - Aww. - Hi mom. - [Producer] If that makes sense. - Thank you mom. Hi, I'm glad you're watching. - When are you gonna come to California so I can meet you? I'm dying to meet the rest of Faith's family. - October. - October. We'll see you in October. Maybe we should meet your mom during a live shoot. - Should be great. She's a jewelry designer. - I love it. - Okay. - I love it. Okay, so we have our outer card. - Yes. We're gonna fold it back open. - [Courtney] Okay. - [Faith] Now we're going to take one of our square pieces of card stock. - [Courtney] So for the inside part, you need a square. - [Faith] Yes. - [Courtney] And the square happens to be the height of our card and then just square. So this one I think is like four and a quarter or something like that. - Don't go much bigger than that or else it won't fit and we'll lose the element of surprise. - [Courtney] Okay. - [Faith] So we begin, but we're gonna do a lot of folding all at once. - [Courtney] Okay. - [Faith] We will fold it in half. - [Courtney] Does it matter which print we want on the outside? We can refold it if we have to, right? - [Faith] Yes. This will be the inside. - [Courtney] Great. - [Faith] This will be what shows. - [Courtney] Perfect. - [Faith] So fold it in half, make a nice crease, unfold it and turn it 90 degrees, fold it in half again. Crease it, unfold it. And then we'll be doing it point to point. - [Courtney] This is when you can tell if it's not a square. I think I did a pretty good job cutting. I think

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you did a great job. - [Faith] Thank you, Courtney. Unfold that, corner to corner one more time. - [Courtney] So this is feeling like some kind of origami project from the elementary school, right? - [Faith] Yes. And if you have made a paper crane, this next part will be much easier. So right now, these corner to corner folds are facing inward. We're going to reverse one of them so we turn it outside, and then, wait. - [Courtney] It's like pinch and bring together, right? - [Faith] Yes. So the parts that are going inward, you pinch and bring together. - [Courtney] Oh, it looks like a little boat. - [Faith] It does look like a boat. - [Courtney] So fun. I love this. We used coordinating scrapbook paper, so we have all these funky bright patterns that kind of go with one another. - [Faith] It's very intense. So should I show an example of what it looks like after we've glued it in? - [Courtney] Let's glue it in! - [Faith] Okay. - [Courtney] Or yeah, which do you think? - Oh let's surprise 'em. - Okay, great. - So we're going to glue one of the squares down and the point will be touching the middle. And I like to do it centered on this page. So you can even fold it outside if you want to be able to see this line a little bit more clearly. We will have some zany colors. - [Courtney] Yeah, we do. - [Faith] So do the point just shy. So like a 32ndth of an inch. - [Courtney] Gotcha. - [Faith] We'll use our scrap paper to glue out - [Courtney] And we can just use a glue stick? - [Faith] Yep. The glue stick's just fine. And you glue out the entire surface. - [Courtney] So many sticky fingers. - [Faith] Really sticky. Do you have opinions about purple glue stick? I know some people think- - [Courtney] I actually hate them. - [Faith] I'd assume so. Why do you hate them? You don't like purple, first of all. - [Courtney] Purple is my least favorite color. But also, well you know you've been using my favorite brand of glue stick actually, which is a Scotch brand glue stick, - [Faith] Yes. - [Courtney] Called a craft stick. This will do, though. This will work just fine for our needs. - [Faith] So we're gonna glue it down. - [Courtney] Okay, so our opening should be poking to the right. Our enclosed parts should be going left, toward the center fold, yeah? And just shy of the folds. - [Faith] Yeah. So maybe a little bit closer. - [Courtney] Closer. Thank you. - [Faith] And then, so fold it in half, just to make sure it fits. If it's too far over, it will not and then you've just ruined it and you have to start all over again. - [Courtney] You have like a few seconds of wiggle room with that glue stick. - [Faith] Yes. - [Courtney] All right. I love your hearts. It's so cute. - [Faith] Aren't they adorable? - [Courtney] Yeah. - [Faith] So now we're gonna glue up this. - [Courtney] Great. - [Faith] And we're going to shut it immediately. So try not to get any glue on your actual card. - [Courtney] Also think this is a little squidgy. This glue's a little squidgy. - [Faith] It's a little squidgy. It's got some squidge to it. - [Courtney] Yeah. I like a firmer glue myself. - [Faith] Like a firm hand. Oh, don't forget that we are live. If you have any questions, don't hesitate to ask. - [Courtney] You can ask Faith how to spell squidgy. - [Producer] Have a question for Courtney. - [Courtney] Oh boy. - [Faith] Oh, but before, okay. - [Courtney] Okay, hold questions. - We'll answer in a second. Now we have to close this before it dries. - [Courtney] Before it dries. - [Faith] So close it and rub it down firmly. And maybe we can keep it closed while you answer the question. - [Courtney] That sounds great. - [Faith] For this suspense. - [Courtney] Because also Faith is all about waiting everything that you glue down. So we'll wait it for a few seconds. Question. - [Producer] Okay, Debbie is asking, she says, "So Courtney, why don't you like a purple glue stick." Tell us. - Hi Debbie. Purple glue stick, well it's true. My least favorite color is purple. But my favorite glue stick, we don't have it here, we used the whole thing already this week but it's a Scotch brand craft stick. It has a much larger diameter and it's just a stiffer glue and I just prefer it. It's the one I use and sell in my shop and it's my favorite one. - But let me tell you, Debbie, it's just fine. It's a great glue stick. I find it very helpful 'cause then you know where you glued, 'cause sometimes you glue up something and it's clear and then you forget to pay attention for an instant and then you stick your hand in it and then your

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hand's covered in glue. - But actually, the purple is really nice for teaching. That's why they invented it really is for little kids, disappearing purple so it does turn clear, but the purple is helpful, like Faith said, to see where you've glued. And it's great for camera because with these bright lights, you can't always see where the glue is but when it's purple, you can. - So now we're going to open up our flower fold and if we did it correctly, it's gonna be exciting! That was really fun. - [Courtney] We did it! - [Faith] Ta-da! - [Courtney] It's like a little bird or a beak or a little froggy face. - [Faith] Yep. - [Courtney] I love it. This is such an interesting and awesome way to make a card, like a very quick and scrappy card. But it's so dramatic. - [Faith] It's very dramatic. - [Courtney] It also might make you go crazy with all these patterns if you chose the fabric that we had. - [Faith] You can put a message underneath. - [Courtney] Oh fun. - [Faith] You can add content to the inside. - [Courtney] It's so cute. It's such an easy card. - [Faith] It's very simple. - [Courtney] But you don't have to tuck a flower fold into a card. There are books made out of this. And in fact there's a spread in your book, in the book that's coming out, "The Daily Challenge." Can we take a peek at that? - Yes. - This is Faith's sampler book. - So there are close to 30 spreads in it and you'll get to see it in a couple of weeks. So here's your sneak peek and it is, ta-da! - [Courtney] So lovely. - [Faith] But instead of using craft paper, I used National Geographics and an architecture book from the 70s. - [Courtney] Which is awesome, 'cause actually faith shows how to take a thin paper, like a magazine page and laminate it. That's the actual term to a card stock so that it's workable and movable for this kind of a project, which is like such an invaluable skill. - [Faith] I think so. - [Courtney] And that's just one of the many genius spreads that Faith has cooked up for this upcoming challenge. - Very flattering. - It's really awesome. It's been really fun to watch it all come together, this week, and I'm really excited. - I've been having a blast. - We're really close to finishing the class. We're just putting on the covers, which is like, - We're that close. - So exciting. Do you wanna show how you can put two flower folds together? - Sure. Do you wanna make one and I'll make one. - [Courtney] Yeah. This is a repeat for anyone who's just joining us. We're making this flower part in the center, but you can actually attach them together. - [Faith] I was gonna challenge you to, - [Courtney] Here's your bone folder. - [Faith] A folding race, but I started too soon and that didn't seem fair. - [Courtney] And then you'd have to deal with my messy folds and you'd be the one having to put it together, so. - [Faith] I'm also a really sore loser. - [Courtney] Ah. - [Faith] Something you might not know about me. - [Courtney] Clearly we need to have more races in the office. - [Faith] I can't do a foot race, but I'm really good at a sack race. - [Courtney] Do you think Charlie would be good at that? - [Faith] No. (laughs) - [Courtney] Charlie loves to race. He's always racing Brian. - [Faith] He is always racing Brian. - [Courtney] Charlie is very fast. He doesn't look it because when he's on set, he's very sleepy, but he's also very, very fast. I don't think this one's a square. Hmm. - [Faith] I mean you can't rush perfection. And I think I tried to. - [Courtney] We're pretty close. The nice thing about the bone folder too is that you can kind of like fudge those edges if they're just ever so slightly off. - [Faith] This is so nutty. I love it. Okay so to attach the two, - [Courtney] These are so cool. - [Faith] You're gonna have them in the same direction. - [Courtney] Okay. - [Faith] And you're going to glue up. - [Courtney] Oh sure. - [Faith] And if you're gonna make a book out of this, I would say four or five is a reasonable amount to have. It makes for a really dynamic book. - [Courtney] This is the same as the Turkish map fold? - [Faith] It is not the same as the Turkish map fold. - [Courtney] Yeah that's Jody's class. - [Faith] Yes. - [Courtney] Gotcha. - [Faith] If you can't wait until September to get your book on, we do have a couple of really good classes on the site with Jody Alexander, does Japanese binding, Turkish map fold. - [Courtney] And suminagashi marbling techniques, how to make your own book cloth. - [Faith] And I have a planner class which is

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less artsy, but very practical. - And also very customizable. And it's a nice sneak peek to some of the things that they might be getting a preview of in the other class. - That's true. - Okay, show us this, what it looks like when there are two. - [Faith] Glue these two together and then you have it like that. - [Courtney] And then you could just go on and on and on, connecting. You could even like have some ties and make it go all the way around like a little carousel. - [Faith] Yes, absolutely. I'll put a star. - [Courtney] So, so awesome. - [Faith] Yeah. - [Courtney] This is just a tiny preview of what Faith has thought up for this coming challenge. We're really excited about it. And join us next week for our next live shoot, huh? - Thanks for joining us. - See you next time. (uplifting music)

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