Back To School Book Covers with CBTV Live

Chapter 1 - Chapter 1
Back To School Book Covers
(upbeat music) - Hey, everybody, we're coming at you live like we always do on Tuesdays and Thursdays. And for some of you back to school has come or is rapidly approaching, and there are a lotta things that you need to do to get ready for back to school. I don't have any kids, but I still love back to school time because I love all the school supplies. It's like my favorite time to (laughs) go shopping. And hopefully you're getting some joy out of your back to school season. But I wanted to give you a hot tip for using a really awesome tape for doing a book cover so you get all of your kids' books ready for school. You can also do this with that naughty paperback you don't wanna be seen with on the BART train or the Metro. And I'm using a Super-Hold Tape. It's a new tape from Scotch. It has 50% more stick than your standard tape, and it works really well with grocery bags. I feel like grocery bags are the classic upcycling material to keep your schoolbooks nice and clean throughout the year. This works really well too for college students who are often selling back their books at the end of the year. You could use wrapping paper or something like that, but the grocery bags are really durable. So I'm gonna start with just a plain grocery bag from my local market, and I'm gonna dissect it. This part's a little fiddly. But I'm gonna start by just slicing down one of these seams. And you do not have to be perfect at all. I'm using these cool scissors that Scotch also makes. They are anti-stick, so if you're cutting through double-sided tape or paper with glue or stickers or something, then they don't gum up your blades. Like I said, this part doesn't have to be perfect, because we're gonna cut or fold this away, this edge. All right, so there's one side. I'm gonna cut along the bottom here. Just follow all the seams of the bag. We're basically removing this bottom panel of the grocery bag. You can save that for some other craft project. I also just like to cut away the part that has the handles. Now, if you can carefully remove these without tearing your bag or weakening the bag, you can do that, but sometimes they're really stuck down. That worked pretty well. If you don't wanna do this, you can just cut below. This is gonna be the inside of our cover unless you have a bag with some really amazing graphics. And we're gonna actually use the inside of the bag as our outer cover so we can just decorate it ourselves. So carefully removing these handles. Cool. If you do get a little tear or something, you could reinforce that with some packing tape. This gives us a lot of room to work with. You wanna take your textbook or whatever book you're gonna be covering and see if you can get two out of a single grocery bag. This guy's pretty little, so I probably can. I wanna leave about, hmm, 2 1/2 inches on this side. Remember, it has to wrap around the book. And about another 2 1/2 inches. So, for me, that's gonna go right to where this seam is, so it's exactly half of the grocery bag, which means I can use the other half for wrapping another book. And if you don't have enough books to wrap, insides of grocery bags are great for craft projects and putting things down when you have a messy project at hand. Okay, so just checking to make sure that we have plenty of room; we do. Now, normally I would trim about 2 1/2 inches all the way around, but instead I'm gonna show you how to fold a pocket. And if you saw the new Roll With It series of videos that we just released that Faith will post a link to, I had this great little trick in that class as well where you actually fold a pocket into your cover. It's a great place to put pencils, a little notebook, Post-it Notes, all of your stuff that you need for some very nice note-taking throughout the year so everything is together. And this works really well for those kids that always forget a pencil, forget their Post-it Notes, or maybe for the adult in your life that

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also needs maybe a bookmark or some other things to just tuck into your book. And if you haven't seen the Roll With It videos that feature all five of Scotch's tape, Faith will post a link for it. And also if you haven't done Creativebug before, welcome, join us. You can use the coupon code JOANN1 and get a month free or 30 days free of Creativebug to watch as much as you can. All right, so what I'm gonna do is just somewhere naturally, like kinda halfway in this halfway point. I can use a little bit of this seam here. I'm gonna fold this back. It's actually gonna go this way. I wanna make sure that I still have about two inches on top and bottom. And where this fold is is actually gonna be the depth of my pocket, so if Taryn can see that. So I folded this under, and it's about three inches, 3 1/2 inches, and that's how big my pocket's gonna be. So that looks good. You can just eyeball this stuff. And give it a nice crease. I went with that kinda natural crease that was happening in my grocery bag. All right, line everything up. You can see this is where my pocket is gonna be. And then what you're gonna do is take this top bit and just run it against the top of the book, and you can see it leaves a crease. And we're gonna do that on the bottom as well. And then we'll fold these inside. This is where we're gonna be using our super strong tape in a minute, because we've got a lot of layers in this grocery bag. And as we add the pocket as well, I want everything to be really nice and sturdy and stable throughout the school year. You can always readjust these folds too. All right. So you're always just checking, making sure everything is lining up. That's looking good. And then I'm just gonna fold over the edges. Make sure that this is nice and taut. Reinforce that edge. And I like to just flip it over and do it again. Perfect, and you can see there's a little pocket here that you can put all of your goodies in. So because this is so much paper, because we've created the pocket. You might have seen people slip a book into these little tabs, the end of the book into those tabs to keep it on, but because there's so much paper it gets a little bit unwieldy, and this is where we're gonna use our Super-Hold Tape. So like I mentioned, this is 50% stronger than your regular tape. And I'm just gonna put it over the top and bottom of this flap. It's not gonna damage the book. We'll do it on the back flap as well, and then we'll decorate our book. You wanna make sure that you have enough play in the outer cover to open and close the book. You don't want it so tight that it's not gonna close and it stays like that. And you can weight this overnight under a dictionary or something, because everything is gonna be kind of fluffy and puffy in the beginning, but once it's weighted and you start to use it, it'll kinda lay flat. And you can see you can put in pencil, crayons, a little notebook. This is the one that I did in the Roll With It campaign, and you can see it's got a deeper pocket. Fits a journal even, which is really nice. And those dollar store ones that are really thin are perfect for something like this. If you have a shallower pocket, you could do crayons. So you could cover a kids' journal or coloring book and put all their crayons in here. This would be a super cute way to wrap a gift like that too. So I've got all my super strong tape, but of course this needs some decoration. So I've got all my Scotch brand washi tape in this fun little roll. This is just an extra tinfoil wrapper, holder box (laughs) that I was gonna throw away, and I put a dowel into the sides where there's already an opening. And this blade will last a little while. So let's put some washi tape over just to decorate. We also have a giveaway. If you want to win about $75 worth of Scotch brand tapes and other good things, then Faith is gonna post the Rafflecopter link for you the enter. We'll pick someone at the end of the week. And if you like what you're seeing, remember to share with friends, share on your page, 'cause then they can also potentially enter to win some tape. All right, what should we use next? How about this green? If you want a nice graphic look, you can cut at an angle. And that's what these anti-stick scissors are perfect for, 'cause they won't get gummed up by cutting into washi tape. So you can keep adding washi tape to your heart's content. I also wanna put a little scribble. I'm using these Permapaque pens, I really love these. Sakura makes these. Let's put

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some color down. And they look like a paint pen, but they're water-based, and they really put down a lot of color. And then I have some image transfers that I made prior, and these are made using the moving tape, like packing tape, also by Scotch. If you've never done an image transfer or made an image transfer before, you can check it out on my Creativebug Image Transfers class. These are packing tape transfers. What's awesome is they work really great with text and they do not reverse your image. These are all Roald Dahl quotes. And the reason why packing tape for something like this instead of something like collage is good is that the packing tape is really durable, so it will also withstand all of your in and out of backpacks and wear and so forth. I love Matilda. She's one of my most favorites. Let's put a little bit of washi tape under her before we put the packing tape, 'cause I think that would be really cute just to highlight her a little bit. Maybe here-ish. See what that looks like. Yeah. Look how cute she is. There's Matilda. - [Woman] Susan wants you to know she loves the Transfer class. - Thanks, Susan! I'm so glad you love the Transfer class. It's obviously one of my favorite things to do, because I make (laughs) transfers all the time. You can of course also put the subject of your class. So let's say, I know this was a letterpress book that I just wrapped, but let's just say it's literature. I'm using a Pigma pen here. And some other ideas are adding your school schedule to the front, especially if you have a lot to juggle during the year or the semester. It's nice to put maybe the room number, your kid's name. Covering books was one of my most favorite things to do when I was especially fifth grade up, all the way through high school. I used to cover all my books, all my notebooks with image transfers, with book covers like these. The tape makes it really, really easy. If you use the Super-Hold Tape, it'll hold down even textured papers. And then of course you have to use washi tape to decorate it. And I really like using these Permapaque pens as well. That's what this is as well. Now let's do one more image transfer. I've got this little book here. - [Woman] Melanie wants to know where you get the extra wide tape. - [Courtney] Oh, Melanie's asking about the extra wide tape, and it's actually not extra wide tape. Good question. It's two pieces of regular packing tape just laid with a slight seam over top. It's not gonna be very noticeable, which is the best thing about it. So this has about an 1/8 of an inch seam. I don't know if Taryn can see that. - [Taryn] Yeah. - There we go. Let's do this quote. So I have this. It's like in handwriting. It's black, it'll show up, but if we use a little bit of our washi tape underneath, it'll pop even more. Let's see, maybe let's use the pink this time. This one's upside down in the box, so I need to correct that. But I could. I think maybe you should just bring your books to me, and I'll cover them, 'cause I really like doing this. It's so fun. And it's a good way to get people excited about the school year, whether you like to craft and your kids don't, or maybe your kids are reluctant to go back to school. This is a fun way to get them excited. And like I said, if you have older kids who are going to college, this is a nice way to protect those very expensive school books. So packing tape transfer goes right on top of that. You can put your little goodies in there. You could put a pair of scissors in there if I had a shorter pair. That fits pretty well. It's as easy as that! And you get to upcycle your grocery bags. You get to use your Super-Hold Scotch Tape. I love that. If you don't already have this at the house, you should. There are also five other, sorry, four other tapes, so five total. I love that they're all color-coded. So one of my favorite and must-uses on the set especially is the Permanent Double-Sided Tape. There's the Matte Finish or Magic Tape. This is the one that's been around the longest. You can use this, I think there are about 75 different uses that are actually listed on Scotch when they had their 75 year anniversary. The GiftWrap tape. You can watch the daily challenge on how to wrap a gift every single day for the holidays. Has some great ideas for the rest of the year too. You can just change it for birthdays and other occasions. And then the Wall-Safe Tape is really awesome. It uses Post-it Note technology and allows you to create an

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inspiration wall or do a kids' art display on the wall. All of this info is in my Roll With It series of five classes, all talking about these tapes. So if you haven't seen it, Faith will post the link. Thank you guys so much for joining us. And if you're new to Creativebug, check out JOANN1 to get 30 days free of Creativebug. Also don't forget to follow the link and join the giveaway for a chance to win $75 worth of awesome Scotch stuff. And we'll see you on our next live shoot. (upbeat music)

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