Creativebug Live: Vision Boards with Courtney Cerruti and Liana Allday with

Chapter 1 - Craft Your Vision for 2026

CB Live Create a New Chapter

- Hi everyone. Welcome. It's 2026, which I can't believe and we're almost through January. I - Know. Happy New - Year. Happy New Year. You like to say that weeks - Later? Yeah. - I feel like I have a friend named Pay and she was saying Happy New Year, like that first week back and we were both sort of like, it doesn't feel like a new year yet. And she told me, she's like, look, I followed the Lunar New Year, February 17th. Like that's when it changes. We're going into Year of the Horse, which is like a strong and powerful year. - Oh cool. - And this year's year of the snake. And so we're still like shedding our skin and I've been kind of hanging onto that. We're still in - Last Lunar New Year. Yeah. Okay. Transitional period. - Yeah. And so if you're still feeling like the heaviness of last year, maybe you had a great last year and good for you. We did not. Or I did not. We had a rocky time. We'll talk more about that. But if you're still feeling that like don't feel bad. 'cause I was sort of that week, that first couple weeks of January, I was just like, oh, I'm not feeling that. Like fresh vibrancy I sometimes get in the new year. - Yeah. Yeah. - But that's where a vision board really comes in handy because this is where you can set your intentions and sort of invite that newness in, don't you think? - And - What did you say why we're doing this one this year? - Okay, so Courtney alluded to 2025 not being the greatest year. It's hard creative bug. Had a really hard year. - Yeah. - I, as you guys probably know, we were owned by Joanne before Joanne filed for bankruptcy Twice. Twice. It was a really rough time. We did, I will say 25 was 20. 25 wasn't all awful because we did find new great ownership and we have landed on our feet. So with gold some good things happen, but it's definitely, we sweated a lot. - Yes. In - 2025. - And thank you for hanging in there with us. If you're new to Creative Bug, welcome. But if you have been here since the beginning or since last year or the year before then, you know, it was a, it was a rocky wild ride. Although hopefully we did enough last year to not make you notice too much. I mean it was more like in the craft beer - Behind the scenes we were sweating. - Yeah. - We - Were like the duck, you know, treading the water furiously underneath. - Yep. But we, but our internal joke, I don't even know if it's a joke 'cause I feel like we kind of believe it, but last year we actually did not do a vision board live. Yep. In 2025. And we had always done them every year. Yes. Before that in January. A tradition. So we said this is completely our fault. - Yep. - We, - It's our fault that 2025 was bad. - We clearly brought this on ourselves by not doing vision boards for 2025. Can't start your year without a vision. Right. So 2026 - We're like, we're gonna create the vision we want to enact. - Yeah. So whether or not you feel superstitious about it or not, we highly recommend you start your year off by just taking some time to think about what you want this year to be. - Yeah. - And this, this really, I mean what I love so much about vision boards, you can go real big, you can go real small, it can be something very nuanced. It could be a little inside joke with yourself. Yes. It can be. It can be something really heartbreaking. - Yeah. - I mean this is like your space. I don't know how big this sheet is. This is your large poster board to just be real with yourself and take some luxurious time to kind of flip through the internet or magazines, whatever is in your surroundings and pull together anything that really resonates with you. - Yes. And I, as someone who avidly uses Pinterest, like I love Pinterest. It serves a great purpose. Making something physical you can hang in your space as a reminder of what you wanna do, where you wanna be, how you wanna feel, is not the same as making a pinboard. So I have printed out some images from Pinterest that I have cherished and find inspiration in. I also went to

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the library. They have like a free magazine exchange, which is a really great place to get nice magazines without spending a lot of money. You could do a magazine swap with friends. Maybe your local library is doing a vision board. I saw that at my local library at Berkeley Public Library. They're doing a vision board workshop in the library. Yeah. So there are lots of ways to get imagery, but you can also write things as part of your vision. You can draw things as part of your vision. - And - Like Leanna said, it's like any scale, any size. And I think any time that you're feeling like you need this as a foundational thing for you to reference, you can make one. - Yep. - As far as materials, it's 18 by 24 mixed media. Canson Excel paper is what we're using. But to be honest, I think a poster board would be a little bit nicer. This is a little thin, although it'll get some structure as we start to glue onto our page. We've got scotch, permanent glue stick, which has a nice wide surface for gluing images. I also pulled out some liquid glue 'cause I haven't used this since I was a kid. Not this particular one, but liquid glue in a while. So I thought that would be fun. And then for little details, I've got a zig glue pen. I know a lot of people love glue pens. I think you cheetah makes one too. And then I have some little pens just like to jot down notes. Sometimes I wanna write either below the image so it's still visible or underneath the images I glue like kind of what my intent is around it. Right. And scissors, this is your space or scissors. We - Need scissors and your scissors. Exactly. And then, and then as far as the imagery, you know, we mentioned magazines and things like that. And then a lot of times like, like I will go onto Pinterest for instance, and, and just start searching for anything that like, I feel like excited about. Yeah. I mean this could be, I think I, I searched for Mediterranean sailing botanical drawings, you know, I mean just anything that I felt like, Ooh, that's really resonating with me, that's like something I'm excited about. - Yeah. - And then pulling those images, I usually pull into a folder on my desktop and I, I tend to just have a folder on my desktop at all times where I can pull things in and then you're so, you're so organized, - Which just is my desktop. It just covered in - Screenshots. Right. And then I actually love to go into Google sheets or something like that. Like a, any kind of PowerPoint and just drop all the images in. And then it makes it really easy to just scale 'em all at different sizes. Oh. And then you can get things like, like Courtney has here where it's, it's just like, you know, a bunch of different sizes. - Yes. I always just like print on the contact sheet setting. Yeah. And if you have an Apple machine. - Yep. - I love this. This is from a magazine. This was an analog world, A world in which serendipity was still possible. Oh. I feel like that's such a great, like that's my only intention for the year. I mean I know that's going on your vision board, but I love that too. You can't have it. It's fine. - It's my vision. Just kidding. No, we're we're actually, we've been talking about sharing Yeah. Vision board - Items. Yes. Okay. So we talked a little bit before we started about starting with a grounding image. I'm feeling the strong pull to do that this year. So you're of the horse, like I mentioned, strong like strength. This is me. I've got a lot of stuff on my plate. I'll talk a little bit about it later. But I really wanna like go into this year with strength and focus and a little bit of like, I'm gonna conquer vibe. And so I feel like this image, this is an artist, Nia Sugimoto her, I've got like a ton of her imagery pinned on Pinterest. 'cause I think it's so beautiful. It's always in this color palette. She has like a lot of strong female iconography. So she is my anchor for my vision board this year. So that's where I'm starting. And I'm not even gonna fuss with Lana. I'm just gonna glue her down. Like I'm making a statement. This is where I'm starting. You're committing Committing. Yeah. What about you? I love what you've got in the center going - On. Yeah, I, I have chosen the work of another very famous artist named Caleb Alday Tufts. This is my son actually. This is a picture of my son. I dunno if you can, if you can get that. Just a fabulous photo of him. He actually, he painted this for me last night. He didn't know I was doing this live event today. He's six years old. And, and I said this is so beautiful and I think I wanna put this on my

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vision board. And I said, maybe this is about us like making more art together this year. And he said, or we'll watch a beautiful sunset together. Oh. And I was like, oh that is so sweet. I know. - I love that. That could be your approach to this whole year, right? It's like you can have intentions for something and then it could kind of change and that second scenario is okay too. - Yeah. - My 6-year-old painted my nails for this, so that was my contribution. I was like, yes, please. You can paint my nails tonight for my show tomorrow. - Exactly. Yeah. So I think a resounding theme for me is around like, like togetherness and doing things together. So that, that is coming through for me. - I love - That. And then from there is your strategy. - Okay. So we cut pre-cut a few things so that you not have to watch us cut everything. And I don't know, I tend to be like maximalist vibe. I like to just glue down. I don't wanna lay everything out and then glue it all. I kind of work in sections. I have some really specific things like some craft techniques or projects I wanna accomplish. I've got some home stuff that is like really top of mind right now. And then like I mentioned, last year was really hard for me. I was supporting my partner through cancer for two years and while he was in the hospital I found out that I have breast cancer. So this year all about the boobs and that's gonna be a main, a main focus of mine. So there's a lot of this like some family friendly boob imagery that's gonna happen. And you know, I think it's really ways that I wanna like manifest strength for myself and focus on healing. Although, I mean, I feel fine, I feel good. I'm incapable hands, but it's definitely gonna be focused for this year. So yeah, that, that crafting and home decor. And then so that's gonna be feature this milagros. And then this is an image and I apologize, I can't remember the sculptor's name. I wanna say she was like a mid-century contemporary of Andy Warhol who was left off the history books. And this is why I can't remember her name and I do apologize, I'll try to find it. But this image reminds me of my daughter who's six and has a very fierce personality. She also likes cats. So this is sort of like a representation of Luca. So she's gonna also feature, - Okay look out for Courtney's vision board here. And it's very fierce. - Fierce. Fierce is like a thing. I mean I'm gonna have to be. So Yeah. - Yeah, we did mention 2025 was rough. I think so, yeah. It was hard. So just layers upon layers of difficult things. - Yeah. - But I think also, you know, 2026 is we've been through a lot and we're ready for the next battle. - Yeah. I don't know about you guys. I mean like I, yeah I am. Do you feel a little fed up with things and making some motions to make change? I think there's like not a lot of patiently waiting in the wings, no matter like what The scenario is. Which makes me think too, like in the beginning of a new year and your vision board might be really focused on one thing, like health, home, family, career, education, travel or craft. I mean, I think this is a time when people are really recommitting to their craft self, their creative self. And the a hundred day project we're gonna be talking about in a lot more detail at Creative Bug. I feel like it's something we've always supported through the, the nature of our content and community. But with like a real focus, we're gonna be kicking off like a 15 or 16 week meetup, a hundred day meetup led by our instructor Faith Hale that really like supports you through the a hundred day project. So if your year is really about like recommitting to craft and you think that sounds of interest, stay tuned. 'cause we've got some cool stuff coming with that. - Yeah. Tell us in the comment too. Oh yes please. If you are gonna do a 100 days project to this year, tell us also if you don't know what that is and we can tell you more about it. But we wanna hear what you guys are thinking about doing. - Yeah, - Totally. 'cause we're ruminating as well. We are. Yes. So, so next up, I mean I, I really like to kind I know. Don't you love her? - Yes. Wait, I have a matching one. Where's my lady? - Where's my resting lady? - Okay, what were you gonna say? And I'll find her. - She's in her pose. I really like to look at, at all of the images that I've gathered and start to kind of make a plan for, you know, some of them are large and some of them are small. Those pants are amazing. Aren't those pants amazing? I'm a dress like

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that. They're inspired by your pants that you bought recently. I know my spare pants, Courtney and I spend a lot of time together. But, but as I start to look at the real estate, this is kind of the joke every year is like, you go into it thinking that's a huge poster board and then you start to lay out everything that you love and you go, wait, that's not nearly enough space. Yes. For everything that I love. - You can make multiple vision boards. You can make a whole wall. - Yeah. And, and things start to get new weight. So like, you know, I love these pants, but do they need to be giant? No, I, I can probably represent that with the little version. - This is Yes. This is great. This is the one thing that magazines don't provide right off the cuff but you can do is the scale. So this is an artist Autumn co song and this is her studio. And she made all these altars out of like discarded shipping boxes and paper mache. And I used to make a ton of altars when I was a teenager. I took them to college with me. It was like a large part of my art practice and I haven't done one in a while. And I feel like this year could be a good year for that. So I wanted to represent that. But it's like, do I want it small or do I want it big? - Right. - So that's a good point about scale and real estate. And then I have to just point out like Leanna and I, oil painting, lots of pattern mine's reading. Hers is sunshine. Yes. We both clearly need, we need some complimentary. Yeah, we do need some rest, need some repose. So she's gonna come on here too. - And you know what I'm doing that one big - Yes. - I feel like I need more emphasis on that and I'm not gonna, I have a tiny version of it. I always kind of print out anything I find from the internet. I do, I do a small teeny printout and a big printout and then - That's - Smart. But I, I'm committing to that one. - I love that. That - Deserves a lot of real estate. - I think that makes sense too. It's like what you wanna focus on. I also, this image is so funny. No one would know this just looking at this image. But don't tell my boss. I've been hoarding my daughter's socks and leggings that she's outgrown to figure out how to use them as a craft project if they're too like holy to pass on to somebody else. I'm like, these kid, there's so many like little kids' clothing going in the trash. I can't do this so I'm gonna try to make some little critters or something out of these socks. So this is my reminder to do that. - This does feel like something that I would be hunting around in the office looking for a stapler and I'd be like, Courtney, - What's with the bag of socks? They're just hanging out in little patterns. I know. So funny. - And why aren't we making something with it? - I know I need to work on it. - I would never get mad at you for hoarding socks. Oh my - God's so funny. And then never. And then I also wanna learn this bead weaving technique. Just like really I've been really drawn to like pixelated kind of cross stitch motifs but not as cross stitch. So as painting as aa in this case as beads. This is an Etsy artist Carol Elliot and I love, she does these custom cross stitch stockings and I love her style and I just love this like pix kind of like square edges pixelation feel of the way the motif becomes as part of the process. So I printed out that big - Too. Oh my gosh. I love that. - Okay. So many things. Okay, I gotta start gluing, - Gotta - Gotta start gluing. I just have some pretty things too. - Okay. I'm torn. I feel like I need a mid range for this one. Okay. I I am going Oh, - Like a middle size. - Yeah I know I did a tiny one and a big one. - Well, oh yeah. But don't be afraid to cover, I mean, or do you not wanna cover up any of that? I'm gonna cover it with this. A - Picture and a picture. I don't know. I have some decisions to make but I feel like a general shape is starting to come together. Yeah. Yeah. What, what else is on your, your list? I have, I have a few things. I mean I, my joke with Courtney is that everything on my vision board is about like going somewhere. I feel like I'm very, you a vacation girl I, I do. Or something. Something or exploring. I just really feel like those are the moments when I feel most myself. Yes. And agreed. They're what I look forward to. Like Yes at all times. They kind of keep me going. - Agreed. - So just reminders to get out there and see the things. It looks pretty, this is actually Sonoma. Yeah. This is a little map of Sonoma so close to you. Isn't that cute? I know. Reminder to explore locally too. - Yeah.

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I, I think that's a good point. The thing that makes you feel the most like yourself. Like I get that same feeling when I go to a museum or like go to little shops in an area I've never been to before. Of course at the library. That's like my home. My home away from home is the library. But I get that sense of exploration there. So I like to remember that. Okay, this is gonna wind up being a prominent space here. I don't know what's gonna go there. Ooh. I also wanted to point out, I love this little image of this man riding a horse through luck. 'cause I feel like I'm gonna need some luck this year, but I don't want a little man. I wanted a little me. So this is another sonai sugimoto image I'm gonna glue on top of there. - Oh look at that. - And this is where the glue pen is gonna be handy because she's so tiny. - Oh the layers upon layers. So Courtney told me that at the end of this, she's gonna look at mine and analyze it. No I'm not. I want you to she point. Okay. We both have horses. - Yes. And Leanna said that it wasn't even for the year of the horse. Mine was intentionally a year of the horse. But - I think I'm just gonna have a - It was in the air for you, huh? - Yeah. I'm gonna become a horse girl. And then you also pointed out that I apparently have a thing for bandanas, - A lot of bandanas featuring in leanna's photos here. - Right. I have only enough one so far if they're all - On there yet. - I've, I've cut out a couple of the other ones. Yes. Okay. - This one I love this image. It feels very magical. - So what is also very interesting, I think as you, as you start to put together your vision board is what color themes emerge. Yes. And usually it's not on purpose. - Yeah. But I think yeah, as you gather more of what you're drawn to, these kinds of commonalities will become apparent. I forgot to say that we should have like a wet paper towel 'cause my fingers are very sticky. Oh. And I just got glue on the middle of that. That's okay. Like Leanne has a lot of this like blue and coral. There's just like a green feels very similar to me and mine, I don't know, mine's like more neutrals with some blue and vermilion. But that, that tracks I also have because things get so messy. I have like a little basket here. I love this. I'm gonna make one of these. Also, I need to do a dining room. Re re not a real remodel, but just move some furniture around. So that's gonna come in handy. What else do I have? - Oh wait, I'm missing some craft projects here. Oh, a simple thing. Are they like I I'm making a quilted coat. I think that that might be actually - My dream closet - A a big part of my 100 days project. - Okay. - Is okay. So lemme tell you, I have this old quilt and it, my mom gave it to me years ago. It is not a family quilt. - Okay. - And was thread bear when she, I mean not thread bear, but it has like a lot of the patchwork is ripped. Yeah. It's problematic. And it's - As a quilt. - As a quilt. Yeah. And it's been folded up in the closet for years. I mean over 10 years easily. Yeah. And, and then recently I, I saw a, you know, a quilted coat pattern and I just, it's like a light went off in my head and I knew that that was the destiny for that - Quilt. Yeah. - And, but it's going to be a lot of work because it's going to be a lot of repairing. Like lovingly repairing patch, - Like mending, patchwork then making a coat. Okay. Yeah. But that's an - Endeavor. But I've been loving the process and I think that that's a really big part of 100 days project. Mm. Is the way that like the founders explain 100 days project is like you want, if you could take 100 days to just explore something. - I love that. - Like give yourself that time. Time. - That's the thing. - Yeah. And and repairing a quilt is not something that I know how to do particularly well. Yeah. But there's like a lot of different ways you can do it. And as I've gone down the rabbit hole, I'm like oh okay. I could do stitch witchery, I could do fusible web all along the back. I could. Yeah. - Interesting. - Do you know shibori? Yeah. And like hand stitch that way. - Oh, Sache co. Yep. - I could replace whole sections with new fabric and Yeah. You know, and I really like the idea that I'm like honoring the original quilt maker in a way. - Yeah. - Like it's not going in the trash. Yeah. It's gonna live on another a hundred years. - Yeah. And it's gonna have your handy work on it. - And - Also that slow, like allowing yourself, like you said the time but that slow build of the process, - Right. - Like you're not gonna

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mend a quilt overnight, you know? - Yeah, exactly. And and so I think that that might be a big part of my 100 days project. Oh my god. I love it. Maybe it's a hundred days coat. 'cause let's be honest, I don't have a ton of time. It'd probably be like 15 minutes a day. Yeah, well that's perfect. I think you can make a coat in 15 minutes a day. I love it. Over a hundred days. Kobe, do we have any questions from anybody or any replies on if people are gonna be making projects? - No projects yet. People are definitely interested in the hundred day projects. Oh cool. There is a question which is how do you deal with the background after you are done gluing? Do you paint it? - Okay. So we have a question about how do you deal with the background after you're done gluing everything. Do you paint the background? That's really up to you. Leanna was just talking about how she has white borders on a lot of stuff and whether or not she likes that I am gonna try to cover up all the background as much as possible. But that's also part of why I am not trimming things really small so that things can overlap. And really I won't have any trapped white space. I mean I do right here, which is very central, which, but that means I need something very key there eventually, which might come later. I don't know. It doesn't all have to happen in one session. I also thought this was funny, this woman with her head in the lion and it says strength. I definitely feel like I need that. Love it. - I've decided that my woman in repose is, is dreaming about her analog world. - Ooh. I love it. - So I'm gonna pop that on there. Even though that green background is so nice. It's a juicy green. It really is. It's a juicy green. But I kind of like the conversation bubble happening above her head. - I do love that. I love the torn quality too. 'cause everything else is so grid. Also as a second thought on the background question, a couple years ago we both used a little bit of watercolor on our vision boards. We're not doing that this year. But you could definitely go in with something like that. Not too wet. 'cause you don't want it to undo the glue. The other thing would be washy tape. That would be my other go-to. I didn't bring any tape, but if I had gaps that I didn't like, I'm gonna put some washy tape and then maybe write on it or just add it as a graphic element. - Okay. - Okay. This is my little Luca corner down here. My daughter, she needs a bit of a room remake. Her room is so cute, but it's just very full. And she's been telling me she wants a sciency room. - Oh, a sciency room. - I know I had an image for it. I don't know what I did with it. What does that even mean? I think she just really wants like a pet snake or many pet snakes, which may not happen. But I think that's, I think that's what she's thinking. But I mean, you know what? I don't know for people who have kids or the decorator in their house, you know, like her baby room is my aesthetic in my interest. You know, it's like a lot of flowers, a lot of art, a lot of paintings. A lot of handmade dolls. She's not a handmade doll person. - It's funny as they start to become little humans. Yeah. And they tell you what they like and don't like. Yes. And sometimes it's not dolls and that's okay. - It's totally fine. When I grow up, I'm just gonna have a basket of dolls in my room and that's gonna be fine. Also, this is my dream closet. Just in case you're curious, this is gonna come somewhere. And then I wanna live to be a grandma. And also I have some other grandma projects I'm working on. So that's going on here. Also. I've been, again, with the altars, I've been really into more stitching, which I've always been drawn to. But I'm not a tidy Stitcher. I'm a very messy, impatient Stitcher, which is probably what led me to more image transfers over embroidery as a young person. But I love the idea of like a pocket alter, actual alters, some like amulet kind of stuff. I also really wanna make, I've had an image akin to this on my desk for the last three years, but I love these little like badges. Oh yeah. Here like little ribbons, scrap trinkety, precious little badges. And I definitely, I might teach a class on that, but I wanna make a bunch of these. This isn't a French artist Lindy doth, her work is so beautiful. And I love how, again, small scale, a little bit of stitching, a little bit of imagery, a lot of precious elements like little sequins, which I have a collection of sequins. I have a collection of pins.

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Like this could be fun too. - Okay. Where do you find these very - Cool little things? This is from Pinterest, - But how did you even look that - Up? What was your, what - Was your search? Walk us through your - Mindset. Those things. I'm not really searching for. They're like a deep click to click to click to click. Rabbit hole. Okay. I mean, Lindy Dorothy's, - You went, you went deep. - Yes. And she's been, I mean an artist for decades. So I've known of her work for a long time. The little badges, I think again, just searching and looking up textiles and patterns and stitching projects. Those popped up. And I don't have the artist's names for a lot of these 'cause they're on Pinterest and they're like, you know, 2000 clicks later. But I would do my own interpretation of these things. So these are just reminders to, to think like also the smallness, it's like it's mobile, you can make something small. I also love to send a lot of mail to friends. So this is something I could mail. Yeah. I'm also thinking about like incantations. And so I found this like this. I did actually specifically look on Pinterest and I was a little bit, didn't find a lot that I loved. But this one was for witchcraft. It said to make something vanish, cast it into the fire to send, to send something for speak it into the air to restore something, release it to water and to encourage something. Commit to the earth. So I liked that. Ooh, I don't love that. It's purple. But I - Did like that you always wind up with purple on your vision boards. I know, it's true. There's no - Happening, - There's no helping it. - It's so true. - Okay, I'm gonna glue some more things down. I'm gluing. Okay. And then the gluing strategy is always a little challenging too. Well yeah. How do you - Not get glue on everything else? I'm a little - Haphazard on this. And what layer, what layer? You know, like Yeah, how do you, how do you start? It's kind - Of tough. I just, I just go for it like this. This is from Simple Things magazine. It's that time of year where we're urged to look ahead. It's hardest to resist the pressure. However there's a pleasure and slow preparation. So I like that. Ooh, - Love - It. That was from I think like a December issue. So, but I still think it's applicable. - I think this handkerchief is not gonna make it in. I think I don't have room. - You don't have the bandana vibe happening then. - I know. Well maybe I could fold her. - Oh, folding iss a good idea. - Okay. - I need to readjust this lady. - Did you make it work? It's my hard, like what does that mean? I'm not gonna be an outdoorsy lady serving food to people on a deck. I don't know. Do do you, is it about getting a deck? Do you have a deck? You have a deck? It's a, it's a deck - Like thing. - Yeah. Okay. I do like that. Actually. Maybe that goes there. Okay. It's kind of, yours is filling in fast. I gotta glue mine down. I know. Fast and furious. When did this happen? Okay. Oh that actually fits on quite nice now. Do you ever She can make it in. - Oh good. Do you ever cover things up or change your mind? Try to peel anything up? - You know, one year I put on it was like this grid of like cool yarns and then I realized I did it backwards and the shadow was like the wrong, the wrong way and it made me kind of crazy. - So you're like, nope, can't do it. Not in this vision. - I can't look at this all year. - So you peeled that up I think or glued on top of it? - I think I figured out a solution for it. - Yeah. I had to. - I simply had to. - Do you have anything that's like more practical? Like I have this like literal dining room, living inspiration. Do you have anything like that? - Well, this doesn't sound practical at all, but this down here, this is a greenhouse and that's like, seems to be made from like reclaimed. I mean it's almost like a beautiful old chapel that was turned into a greenhouse. And we have been talking about in my household, wanting to build a greenhouse out of reclaimed windows. - Oh I love that. - And it sounds kind of crazy. - No, I - Love it. But it's such a cool picture. Yeah. So I'm just keeping that on there just in case. I love that. Just in case is my more practical, it's very interesting to me the things that are not making it on here. - I like that sailboat. Are you gonna do some sailing? - We are gonna do some sailing. We are not sailing people. So this is kind of an adventure. We're going out with friends who are sailors nice for a whole week in June. - And you stay on the boat - And you stay on the boat.

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Yeah. Is Bobi going? You go? No, - The dog. No the dog doesn't get an invitation. Dog - Does not. Dog hates the boat. - Oh right. Okay. - But we, we are gonna be out there for a whole week and I'm so excited. But I'm also asking a lot of questions like, but what happens if our friend, something happens to our friend Max who knows how to sail. Like, oh we don't know how to, you know, so, and that's why I put on here what, what's the best that could happen? Oh that's so smart. 'cause I do have a tendency to start thinking about absolute worst case scenarios. Yes, same. Same at the get go. Same. And there's definitely things that we can do to, to prevent the worst from happening. - Okay. - But let's maybe focus on what's the best that could happen. Just make sure you've - Got life vest. That's - All life vest. Yes. I wanna know how to use that radio. - Okay, good. - You know, - Are you gonna learn morse code before - We go? I'm gonna learn morse. I'm gonna, I'm gonna have a flare gun on me at all times. One - Of those emergency, I saw one of those emergency whistles at a store yesterday. I was like, do I need this? Maybe. But it'd be like emergency parenting whistle tag out. No, I love this blue in this like atelier that has nothing in it. But I just love this blue. I want some blue shelves, even though I'm gonna fill 'em up with things. Oh - So pretty. Do you know what's not making it on here right now? That giant picture of lettuce. My washed lettuce. But you know what did make it on is Sour Patch Kid. So I think that's, oh that's - Priority - For the year. A good indication. - I love that PJ Party. That's fun. - Yes. Well she's knitting and she's, you can't see it. But she's with her girlfriends. Aw. And she's eating Sour Patch kids. And I just thought more of that please. - Yes, that sounds - Great. I definitely want more of that. - Okay. I'm getting my trapped white space, which I don't like. - Okay. And I hope you all are making your boards right along with us as we chit chat about what our dreams are for the year. Yeah. It's funny how you get halfway through the year and then do you, do you usually look back at the board and things in the latter half of the year still resonate for you? Or are you like, who is that person? - No, I totally, I totally do look back at it. I mean, for a long time my vision board was on the back of Leanna's computer Answer, her desk was right across from me. So I had like a daily reminder, you know, intentionally or subconsciously of what I had envisioned for the year. And I think honestly, when I look back, I am surprised at how many things actually came to pass. I have like, it's not quite the same, but I, I had a bunch of post-it notes on the back of my bedroom door, this is like 10 years ago about, you know, I want to do this, I wanna do that. And it would be like personal travel professional. And when I was moving, I took down these Post-its and was like, oh my God. I think everything on there had happened in like a two year span. So I'm also a big believer of the post-it notes. - That is incredible. - Yeah, it was like pretty amazing. - That's pretty - Good. It was. And it, I didn't expect that I, I couldn't even remember what was on there. I'm like, we've got some questions on that note. Phil, our friend Phil, happy New Year. I feel like we haven't heard from you in a while. We're so happy you're here. He is asking, will you - Be doing a review at the end of the year or early 2027 on a live? - That's a, that's a great question to review these 12 months from now and see like what happened. I love that. Yes. You're invited idea. I love this - Idea. How did the year turn out? Yeah, we'll see. Oh boy. I know that is wild - Asking. Would you say this is about honing in on one idea that encapsulates all your images? Or is it just a hodgepodge? Oh. - Oh, okay. So is this about honing in on one kind of concept that encapsulates or is it a hodgepodge? I wouldn't call it a hodgepodge personally, but it is maybe a whole look like in all aspects personally of my life. So it's personal, it's health related, it's my family, it's my physical space, it's my creative sensory. It's like a visual aesthetic. It's who I want to be, also who I am and maybe how to carve out more space to like, I don't wanna say lean in 'cause I feel like that's so overused, but to really focus on those elements of my life that I enjoy and want more of. So to me it doesn't feel hodgepodge because that would be like my whole Pinterest

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collection of all time. Right. That's the hodgepodge. But this is my like curated. What does this next 12 months look like for me? And I was telling Leanna earlier, I have a friend Angela, who I was checking in with her 'cause she recently had a surgery. And I was like, you know, what can I bring you? And this is a much shorter timeline 'cause it was only like a couple weeks away. And she was like, I don't know who I'm gonna be then. And I was like, yeah, that's a great, yeah. Who am I gonna be - A way of putting it? That's so smart. - Yeah. Yeah. And so I think that's also part of this is like I have some say in who I'm gonna be this year or I have some intention to say who I'm gonna be this year. So I think that's where my mind is. I don't know Leanna, if you have - Yeah, I try to, I try to kind of think about just like starting real high level with who I am as a human in the world. Yeah. As a, a friend and a partner and a mom and a boss and and a person who works for other people. And, and then from there, just like, I mean not to focus on negative, but like I try to think about the pain points. - Yeah. - And just the ways that I haven't been able to fully be the person that I want to be. - Okay. - And like as a, for instance, you know, having my kid's six now and you know, the, as a person who was like so crafty creative before having a kid and then, you know, like I have continued to find ways to be creative for sure. - Yeah. - Since Caleb came along. But - It's a challenge. - It's a whole different way of approaching it. Yeah. Yeah. And it really, it really knocked the wind outta me. And it's hard. And honestly right now I feel very, I feel much more inspired than I have in a long time. And so, you know, it's really just like, like recognizing the kind of like misses of the past. Yep. And like how, how I can build on the momentum I feel right now. - That's such a good point. Like there's a season Right. For everything and even though maybe you're, you're missing that creativity, but now that you're seeing it bubble up, like how can you keep that going? - Yeah, that's a good - Point. - Yeah. - I love that. - Yeah. Exactly. And just little things that kind of speak to that and remind me you're on the right path. Yeah. You're doing the right thing and, and then just, it's just fun to see how it all sits together. And then you can, I mean really look at what you put together and it's really just for you. It doesn't matter if anybody else thinks that it's pretty or a project they wanna make. Yeah. Or whatever or Yeah. They don't - Have to understand it either. Right. Yeah. These things mean something to you. - Yeah. - Yeah. It's funny that like there are two things like about what you just said. One is I feel like my creativity in the family life structure has to change. And so like I'm definitely not, don't have the energy to sit on my kitchen table and paint till one in the morning like I used to. - But - I find like pleasure, although is also like a requirement of just cooking dinner every night. You know, I'm sort of like bemoaning, oh I have to make dinner again tonight. But then also like when my partner Joe would pitch in and do it, it was sort of like, oh actually don't take that away from me 'cause it's one hour I get to do this thing. It has like a finite end and the kitchen gets cleaned and it's like you get the full circle in one hour with like my other creative projects. They could just like drag on forever. - Right. Yeah. They really, they can. - Yeah, - I know. And then you start to realize that actually you enjoyed that thing. - Yeah. That - Maybe felt like drudgery for a little while. - Yeah. - That's actually like actually Chen on our team, he's an engineer but he always talks about how much he loves washing dishes because it's his time to think. - It's like his meditative time. His alone time. Yeah. Right. That that is, that's a positive - Spin on doing - Dishes. That is a valuable thing. The alone time. I know. Also I would say that like, I'm not surprised to hear you say that creativity feels like it's been harder to reach, you know, as just a friend of yours and also a mother who had kids like around the same time. But I will say I'm very impressed on how much knitting you get done. Like she's great at knitting in meetings 'cause we're in meetings all the time. Yep. A lot of zoom calls. I am prolific. It's amazing. I was like, what are you knitting day? Oh beanie oh socks. Oh this. I'm like, oh - I know you can get a good inch or two of sock knitting in a day when

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you're in that many meetings. It's - Pretty - Impressive. I know. But people are probably like, what is she doing in her lap? - I know I was cutting tissue paper in a meeting yesterday, but I was like, is it's too noisy. - You find the ways that you can to be creative. - I'm gonna talk about this image. I dunno this artist, but like something like this. It's just a reminder like oh, make more books, make more paper things. I also had an image. Oh I thought I was so organized here. This artist Elizabeth Bunsen, I keep seeing her images on Pinterest. She does like these beautiful, they seem like a sacred practice. I'm not exactly sure of the intention, but she's like a lot of books, a lot of paper, a lot of pink, which I love. And so this is a reminder too, like oh just make small intentional things. I need to spend more time doing that. So I have one of her images here too. I love that. So just like some making inspiration. Not in the exact thing but in the concept. The approach. Yeah. I gotta find some space for this. - Okay. And I'm finding a little room for my lettuce. Ah, - What is it with the lettuce? Do you want someone else to wash your lettuce for you? - Maybe. - Have you taught Caleb how to make this, how to use a salad spinner? Of course. That's so funny. My, that's - The number one. - My mom is always like the person that instead of dessert, she wants salad like dinner and with salad. And then after the dinner's over, she wants salad again. And she always says like nothing tastes as good as the salad that someone else made for you. 'cause it's true. Salads are a lot of work. They are, they are indeed. - Good point. Washing that lettuce. I am definitely feeling like a - Wow. You are really far along lady. - I'm still futzing around here. I'm impressed. 'cause I have my like, my like very juicy citrusy palette happening and then I have like my, my kind of darker Pacific northwest palette happening and I just, I'm trying to find a way to kind of bridge the two. - Oh. - But, but yeah, I'll keep playing with this for a while. - I love it. - I love that. Mm. I really like the way that you, you have gone around here. - I know. I am winding up with this trapped white space that I don't love, - But, and do you have quadrants? Like do you have like is this the home area? - Yes. - Yeah. - This has been, yeah, it's like home is definitely, this crafting is here. Kinda like me, myself and I is over here. My closet, my space. Yeah. I think it is shaping up that way. Eating some herbs here. I don't know, I just love this. I have like a lot of garden imagery too, but I actually am not, I actually don't enjoy gardening. Is that terrible for me to say? Nope. I just love being in gardens. I love plants. I enjoy them. I don't want to dig in the dirt. My back hurts. I'm like not into it. Maybe I will. I blame you at all, be it sometime, but I don't know. So this is like enjoying a garden but not doing the work for it. I also have some magazine stuff here. I love this my day in cups of tea. So I wanted to add that somewhere. - And when did you start pulling all of these? Courtney? - You know, I, I'm on Pinterest every day for work stuff and just personal stuff too, you know, like what am I gonna make for dinner kind of a thing. So I'm always there. And so I did go back instead of looking at new images on Pinterest, I go back to what I've already pinned to see like oh and just what I was interested in. And then magazines. I'm always tearing stuff out if I don't wanna keep the whole magazine, of course I always wanna keep the whole magazine most of the time. But I would say the last couple weeks knowing that we were coming up to this. I love the small ways to live well, but I don't like this type. I don't think it's gonna make it. Oh yes. I also love that bedroom. Ooh. Yeah. That's really nice. I'm, my bedroom is too cluttered. - I love it all. You need a bigger board. This is what it always comes down to. - Yes. - Okay. What else? Bigger board. - Do you need this take, take some time out for your, for yourself this summer. - Oh, I've got that covered. - Oh, okay. Got it. - Okay. - What else do I got here? - That's what she's all about. - Oh, why did I say this one? Life here is happily unhurried and stress-free. I need that. That sounds great. Yeah. Stress free please. I did sort of realize recently as part of this whole journey that I pretty much was like doing everything at a high stress level, including just the dishes. So like Chen is thinking his existential thoughts while doing dishes and I'm

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like a ticking time bomb of mental anxiety. Oh, that's good to know. So I need to change that. I'm, I'm working on though. I think it's working also, I love wallpaper. That's probably why I saved that image. What else do I have here? Oh, I love this too. And I was thinking I was gonna change all of this. Like I love that these are just books but I would change the names of them. - Cute. I love it. So it's from like a year catalog and both ways. This is a really fun thing to do with your friends and Yes. Yes. And being able to sit with somebody and look at what they're doing and talk about why it's important and - Yes, - Ask your nosy questions is really, really, really fun. And especially if you throw in some - Treats. Yes. - Yeah. Highly recommend - Whatever your treats of preference. Tea, wine, chocolate, nuts, popcorn. - Okay. - Salty chips. What's your snack of preference if you were gonna do this in a group? - Ooh, I don't know. We just ate that queso so I kind of got that on my mind. - We had a lot of good case over lunch. I don't like that. This is over my horsey feet. - Okay. Now this is kind of funny. Look, it's totally the same palette. - Oh - Yeah. They look like they totally go together. - Yeah. See things emerge. Things are emerging. I wanna cover up all those words or some of those words and put new things there. So that's gonna be in - Progress. So have we told everybody about our live event for the 100 days? - Not specifically. So we, I'm gonna have to remember all the dates. I think it's February 13th is our first free live event. Yes, - I believe so. - Okay. So the a hundred days project, it's a hundred days of making. It starts in I think February 26th. Officially by the leader. But we are doing our own sort of approach and support group for that. And we're gonna have a free live event event on February 13th talking about what we're gonna do. Faith Hale is gonna be, you know, one of our fearless crafters on Creative Bug is gonna be leading this whole journey. She's like - Our, she's like our camp counselor. - Yes. I love that. That's so faith. Okay. She's our camp counselor. So come and just find out about it. 'cause that's gonna be a free event for all. And then we're gonna have a hundred day like support groups kind of idea where it'll be a paid admission. We'll have a weekly accountability group that's an hour long on Fridays. You come as you are, come with your questions, come with what you're making. Faith has certain topics she's gonna speak to and certain co-hosts and artists that she's gonna feature and how they've sort of addressed a certain topic around the a hundred days project. And that's gonna go all the way until June 5th I think is gonna be our last session. So have, you know, keep an eye out for that. Definitely come to the free session on February 13th just to get a sense of it and see if you're interested. I think this is Yeah. - And there will be great ideas on February, February 13th, just Yes. To get you started thinking about Yes. What you would do and why it can be beneficial and fun Yes. To participate. So it should be really energizing event. - Yeah. And we're excited. 'cause I think in our, one of our most recent live events with Aya Shida, when we did the one on the Art of Aging, the Japanese way, we realized how many people are craving like a community and accountability around more kind of like whole life approaches. So like how does crafting also fit into aging, you know, caretaking daily life, digital overwhelm. So I think all of these things are gonna bubble up in a real way as part of that. - Yeah. - And I love that. We're not, it's not prescriptive. You don't have, you're not gonna come and learn how to do a technique to do the a hundred days. You're not all doing the same thing. You come as you are, come with the topics you're interested in and really have the support and community to talk about like what's working, what's not, how do I recommit to this project, when do I abandon it if I have to? What are these feelings? Like all these different sort of milestones. - Yeah. And, and one thing we've become really aware of, you know, just that creative bug and, and in general and amongst everybody that's on our team and everybody that I know is a human being who is a crafter. Is that what I'm going through and what Courtney is going through. We're not the only ones going through stuff. - Yeah. - And it's not always an optimal season to be a creative

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person. - Yes. - And a lot of times we put the things that we really wanna do on - The back burner - Creatively, it goes all the way to the bottom of the, of the list. Yep. And I don't know if anybody out there is guilty of doing that as well. And it totally makes sense why we do it. I completely understand how that happens. But, but we really are taking it upon ourselves to remind ourselves - Yes. - And remind all of you that it's okay for that item to creep up on your to-do list. And it really like when you do find that time to be creative, to take on a, a challenge or a project or, you know, fix that, that dang quilt that's been sitting in the closet or even make something very tiny out of socks or, you know, I mean it doesn't matter. It, it's what matters is the way that you feel when you do it. - Yes. - And, and how much better you're gonna feel as you go throughout your life and you deal with the things that you are dealing with. I mean, yeah. So I know we're probably preaching to the choir here, but this is really why we wanna make the space for people to get together in community and do this kinda stuff together. Yeah. So - Yeah, because I mean, I think we've always felt like we were addressing it, but maybe not in the most obvious way. - Yeah. - You know, and so this is like with more time, specific time carved out as opposed to like show up whenever, be creative in your own time. I mean obviously we still advocate for that, but - Yeah. - Now we're like have this accountability piece. I think also just knowing our staff, we're all, almost all of us are really creative people. We all have our own like lanes of what we like to make and do. But we've kind of been asking ourselves like what are the things that are preventing us from finishing that project? Starting to learn a new skill. What are those, what are the roadblocks? And like how could we remove these or talk about these in a way, because like Leanna said, we're all stuck with something stuck by something. - Yeah. - You know, - Time, money, belief in ourselves. - Yes. - Space. - Yeah. Having the perfect space, the concept of perfection, confidence, I mean just this is sort of as an aside, but in working with, I don't know, 120 artists over 14 years, one of the biggest things that I think people really communicate and is necessary is that people need permission. Like people are watching classes to get permission from someone they admire and respect to say like, yes, you can do it your way. And that's okay. And every artist, I mean, I remember filming back to back sewing artists who one person was like, I just sew over my pins and who cares? And the other artist was like, be careful to take these pins out as you approach them in the sewing machine. You know? So it's like creativity is for all of us and the way that we show up for it works for all of us. And sometimes you just need a reminder that, that it's okay to be that way. Right. Okay. I think we're, we're nearing the end of our hour. I'm not even done, you guys. - I know, I know. - But I've got a good start here. - And you know, one last thing I will say about as you get into this point, which I'm not gonna do right now, because that would be very boring for you all to see, but I really like to get out my phone and do like an overhead shot and just see if I like the way it's hanging together before I glue down my final pieces. - That's smart. Yeah. - Because that's the time when you start to see where the lights and the darks are clumped together. And if it's gonna, because ultimately you're not gonna be looking at it this close. - Right. - It's probably gonna be up on a wall in your officer, in your room, or wherever. Yes. And you're gonna see it every time you walk in, so you wanna make sure that you really like the way that it feels as a piece, as a spread. Yeah. - Spoken like a true publishing editor in your, in your history. Yes. It's a good point. Yeah. I think it's funny because I, I have bigger images than I feel like I've done historically in the past. Right. And more white space. But I'm definitely gonna fill this in. There's not going to be any, or there's going to be very limited white space, but I'm feeling like it's shaping, shaping up to be a lovely 2026. - Right. - I like the way it's - Feeling so far, and I loved Phil's suggestion to check in later in the year and let you know how the year is shaping up. - Yes. - And which of these things we were actually able to manifest. - I know. And how they changed and

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shifted and Yeah. - All right. - Any other parting words about our vision boards? - Oh, I don't know. - It's never too late to do a vision board. It's never too late to redefine your vision either. And however you wanna make this happen, I'm giving you the permission to do it as you like and as you will. And do we have any final questions before we sign off? We wish you a very happy 2026. This won't be our last touch point. Please check in on February 13th for that live event that we were talking about to kick off the a hundred days project. Kind of talk more about what it is and how to select something and be ready. And we'll see you on the next live.

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